

*coffee  
dinner &  
summit*



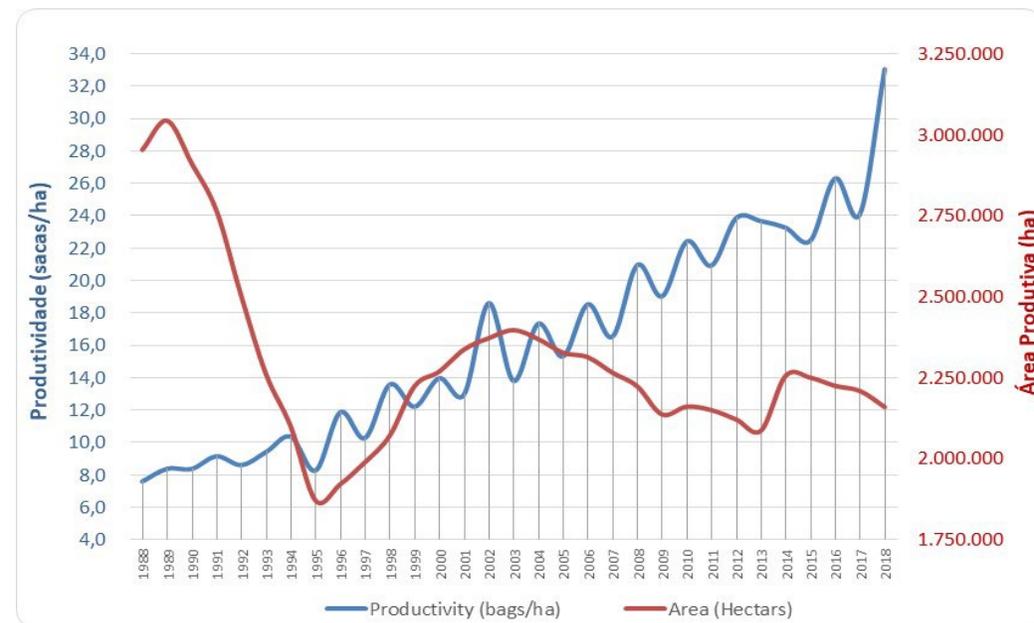
# 9° Coffee Dinner & Summit

## Panel of Global Coffee Organizations

**Brazilian Coffee Sustainability**

# The success of Brazil's coffee

- **>70% of the production comes from family farming**
- **34 producing regions** (diversity of origins, flavors, aromas and qualities that meet different palates).
- **Research and new Technologies investments** and **> 240 cultivars of the Coffea arabica and Coffea canéfora.**
- Improve soil management techniques and adopt and expand **best agricultural practices and preserve the environment**
- The export trade develops several **socio-environmental initiatives aligned with global discussions**
- **Reduction of 55.1% of the coffee area and >400% increase in productivity**
- **Record harvest of 63.1 million bags in 2020** – CONAB
- **Record Exports**
  - *civil year 2020: 44,7 million bags*
  - *crop year 2020/21: 45,5 million bags*
- Export to **145 destinations in the last 5 Years**
- **Second largest consumer in the world: 21.3 million bags / year**



# The success of Brazil's coffee

35 coffee producing regions in Brazil

264,9 Thousand of Coffee Farmers in Brazil  
(less than 20 hectares area)  
= 72% of the total

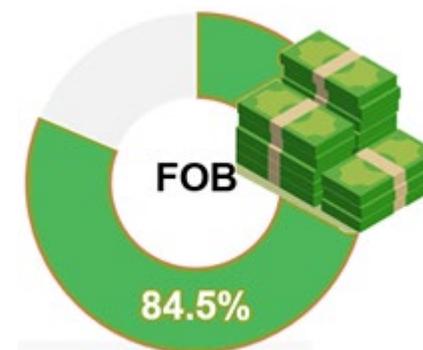
Source: Brazilian Agricultural Census



**78% of these Farmers** access PRONAF - National Program for Strengthening Family Agriculture

- Main Producer States: **MG, ES, SP, PR, BA e RO**
- **5<sup>th</sup> most important** product in Brazilian agribusiness with a **2.4%** share in the country's total exports and **5.4%** in agribusiness shipments

Arabic Coffee: 4 years



Conilon Coffee: 2 years

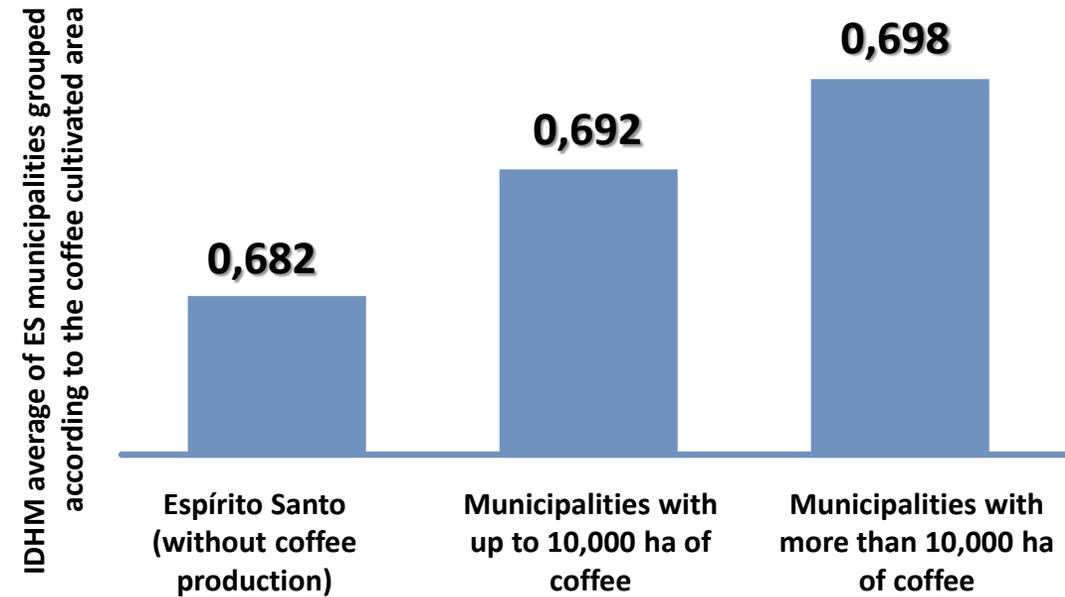
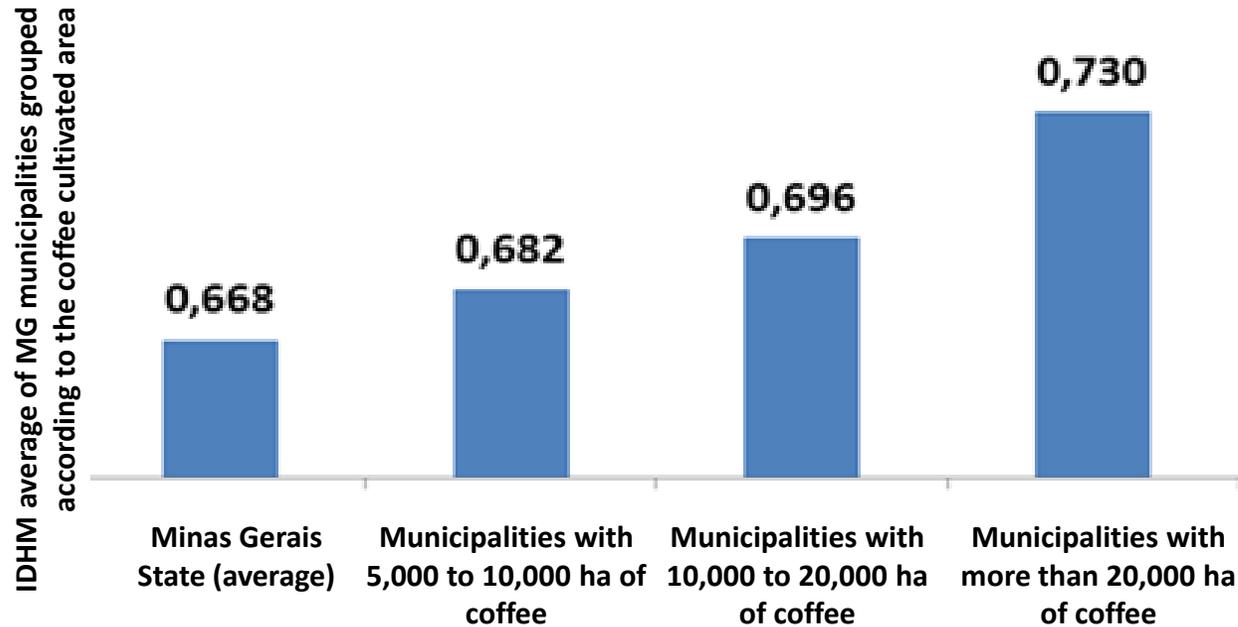


**Arabic Coffee:** Aprox. **84.5%** of prices are transferred to producers (sustainable income);  
**Café Conilon:** Aprox. **93.6%** of prices are transferred to producers (sustainable income);

✓ **Such level shows logistic efficiency and transparency in the coffee production chain.**

# Brazilian Coffee Producing Regions

- ✓ The Municipal Human Development Index (IDHM) measures **longevity, education and income**;

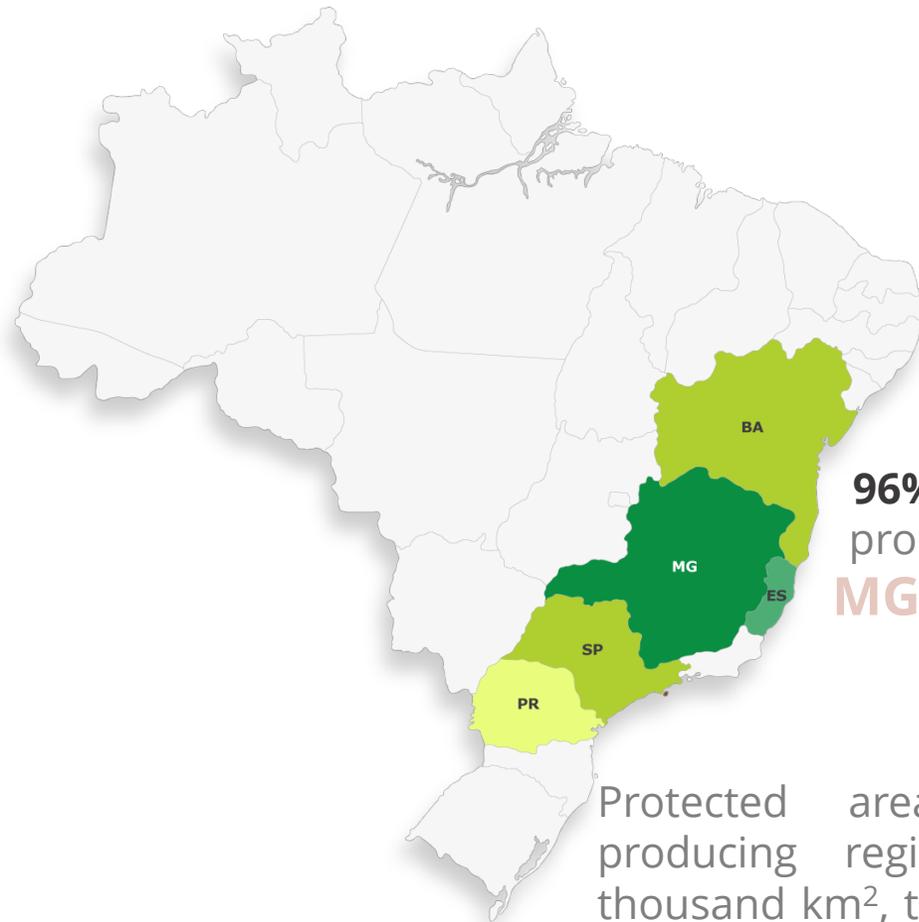


Source: Atlas do Desenvolvimento Humano do Brasil e PAM/IBGE.

- ✓ **There is a positive correlation between the cultivated area of the product and the IDHM;**
- ✓ In other words, the larger the area cultivated with coffee in the municipality, the better the IDHM index.

“The widespread consumption of Brazilian Coffees in the world is an inducer of progress and human development in our producing regions.”

# Brazilian Coffee Producing Regions



96% of Brazilian coffee is produced by the states in **MG, ES, SP, BA** and **PR**

Protected areas in the coffee producing regions represent 51.5 thousand km<sup>2</sup>, that is, **1.25 times the size of Switzerland**

Source: CONAB

Brazilian Coffee is produced in consolidated agricultural areas, with **43.9 million hectares of native vegetation preserved within rural properties** in the main producing states. On average, this area is greater than 20% of state territories.

States	Area of States (ha)	Areas for the Preservation of Native Vegetation (ha)	% of State
Minas Gerais	58.652.111	15.615.841	26,60%
Espírito Santo	4.607.445	990.241	21,50%
São Paulo	24.821.949	4.172.094	16,80%
Bahia	56.476.043	12.127.812	21,50%
Paraná	19.929.898	4.509.007	22,60%
Rondônia	23.776.524	6.483.728	27,30%

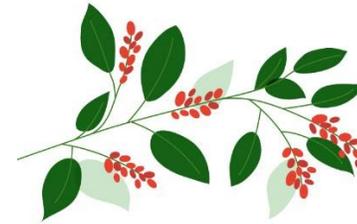
Source: Embrapa Territorial



# Brazilian Coffee Producing Regions

## ▪ PRESERVAÇÃO AMBIENTAL

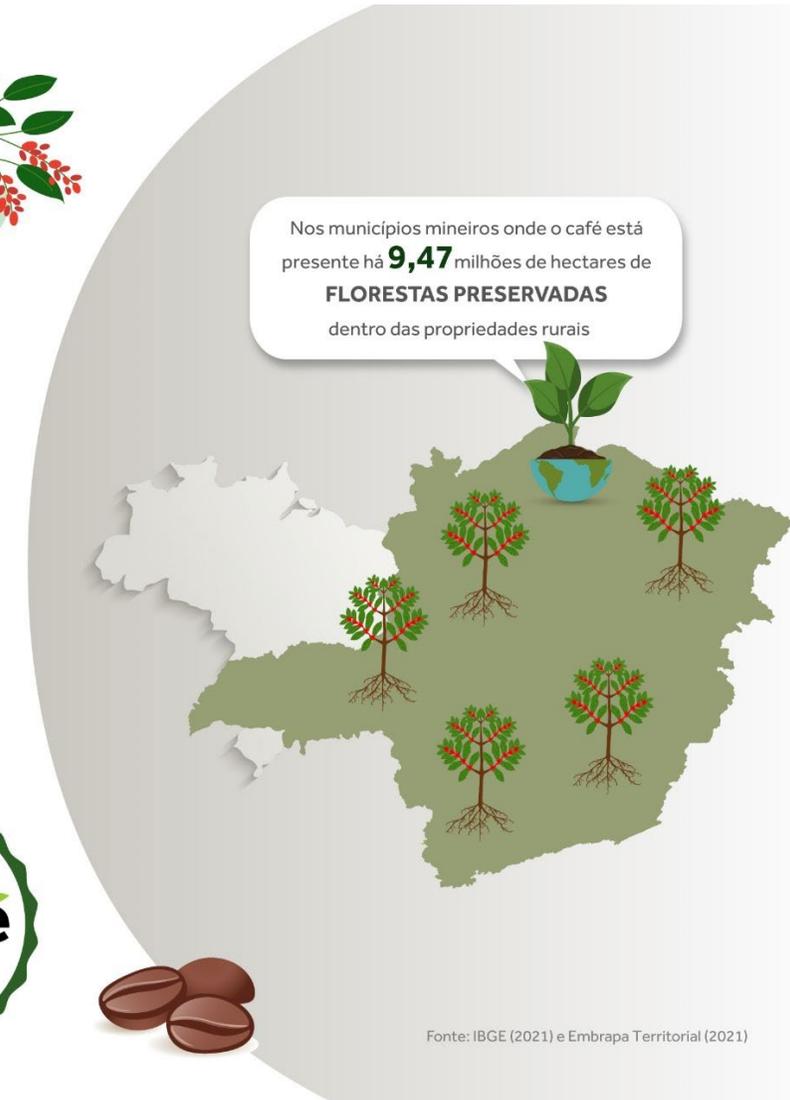
- ✓ Nos municípios mineiros onde o café está presente há **9,47 milhões ha** de vegetação nativa preservada dentro das propriedades rurais;
- ✓ **Plataforma SeloVerde MG**, desenvolvida pela UFMG em parceria com o Instituto Estadual de Florestas (IEF):
- ✓ **115.028 propriedades analisadas** e nenhuma infração ambiental por desmatamento registrada desde 22 de julho de 2008, data-limite estabelecida pelo Código Florestal Brasileiro.
- ✓ Minas Gerais: mais de **300 mil hectares de áreas de preservação** em fazendas de café.



ESTADO DE  
**MINAS  
GERAIS**  
BRASIL



Nos municípios mineiros onde o café está presente há **9,47** milhões de hectares de **FLORESTAS PRESERVADAS** dentro das propriedades rurais



Fonte: IBGE (2021) e Embrapa Territorial (2021)

# Brazilian Coffee Producing Regions

## ▪ PRESERVAÇÃO AMBIENTAL

- ✓ Nos municípios capixabas onde o café está presente há **987.504 ha** de vegetação nativa preservada dentro das propriedades rurais;
- ✓ Essa área é equivalente a **987 mil campos de futebol** plantados com florestas.



ESTADO DO  
**ESPÍRITO  
SANTO**  
BRASIL

